## Outline of the Japan's Survey on Time Use and Leisure Activities (Survey Design and Survey Method)

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Materials provided by Labour Force Statistics Office, Statistics Bureau, Ministry of Internal Affairs and Communications

# Purpose of the Survey

#### Clarifying the actual state of citizens' lifestyles

 Survey on citizens' daily pattern of time allocation and main activities in leisure time.





 Basic data to be used for formulating various administrative policies is obtained by clarifying the actual state of the citizens' life, including work and family life.



# Outline of the Survey

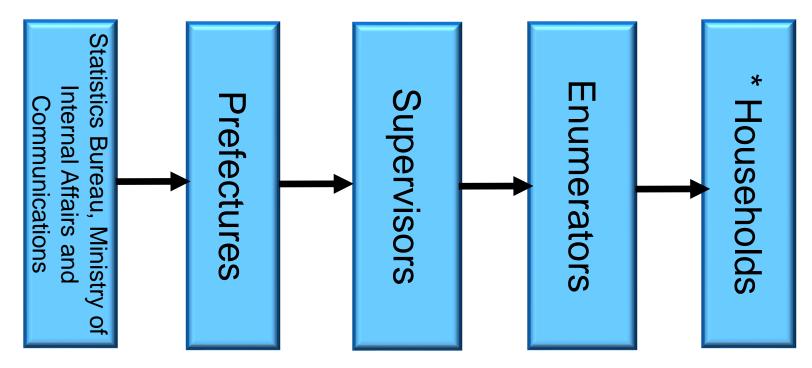
Survey on the citizens' daily pattern of time allocation and main activities in leisure time, as a fundamental statistical survey in compliance with the Statistics Act.

- Survey period
   The reference date for the 2021 Survey is October 20 for the basic characteristics of persons and households.
  - \* The survey has been conducted every five years since 1976 (10th time this year)
- Scope of the survey
   About 91,000 households in the enumeration districts
   (about 190,000 household members 10 years old and over)
  - \* Questionnaire A: about 180,000, Questionnaire B: about 10,000 (Light Diary) (Full Diary)



# Outline of the Survey

#### <Flow of the survey>



\* Answer by the paper questionnaires or the Internet.



# Features of the Survey on Time Use and Leisure Activities

1. As for time use survey, we use both Light Diary and Full Diary

2. Introduction of online response



# 1. As for time use survey, we use both Light Diary and Full Diary





#### ♦ Reference Day for Time Use

This survey was conducted as of October 20, 2021. However, as for surveying time allocation, two straight days within the nine-day period from October 16 to October 24 were designated for each ED, in order to investigate time allocation by day of the week.

Group	The day of the week	Date
1	SAT SUN	Oct 16, 17
2	SAT SUN	Oct 16, 17
3	SUN MON	Oct 17, 18
4	TUE WED	Oct 19, 20
5	THU FRI	Oct 21, 22
6	FRI SAT	Oct 22, 23
7	SAT SUN	Oct 23, 24
8	SAT SUN	Oct 23, 24



#### ♦ Reference Day for Time Use

The number of sample by the day of the week was determined allowing for time allocation's dispersion of each day.

The day of the week	Days	Number of days
Weekday	Each day 1 (Friday is 2 days)	6
Saturday	5	5
Sunday	5	5



#### Survey method

 Questionnaire A (Large-scale survey. Detailed results on individuals and households, etc.)

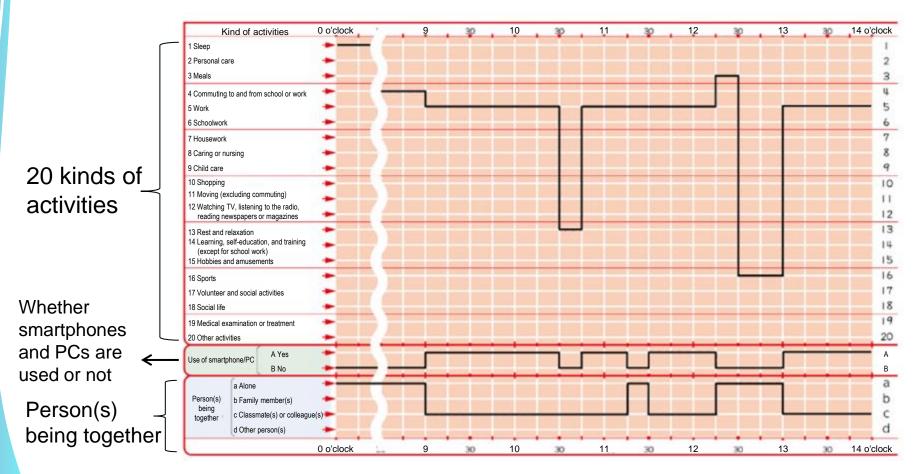
[Light Diary] Respondents choose their activities from **20** kinds of activities every 15 minutes

 Questionnaire B (To obtain data on detailed activities. International comparison of time use is possible.)

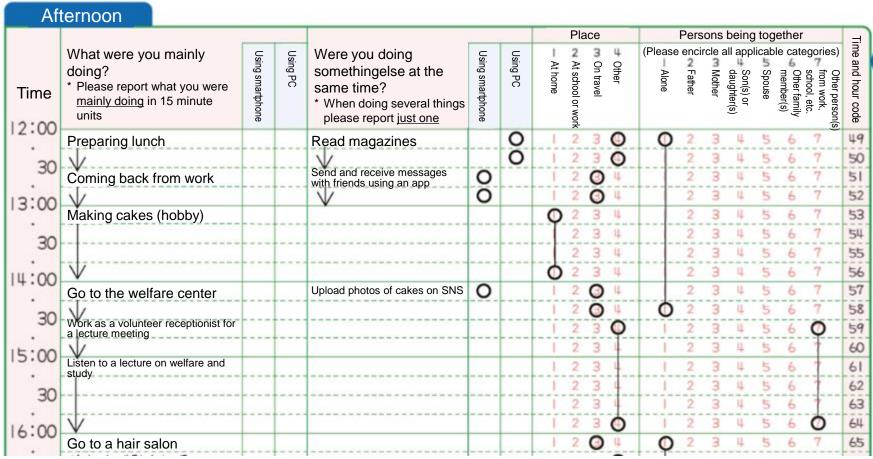
[Full Diary] Respondents record their activities every15 minutes, which are classified into categories in accordance with predetermined classification criteria during tabulation (90 small categories).



Time allocation (by 15-minuites time slot)
 Two straight days within the nine-day period from October 16 to 24 are designated for each enumeration district (ED).



#### Questionnaire B



## 2. Introduction of online response





<Mixed modes>

Respondents have options

Paper questionnaires









- ♦ Online Response Benefits
  - The automatic check for any blank parts <u>reduces</u> the screening work burden on enumerators and local governments, and improves the accuracy of the <u>results</u>.
  - Respondents <u>may respond at any convenient time</u> (no collections by enumerators)
  - Enumerators are no longer required to screen surveys, and <u>surveys can be conducted in</u> <u>consideration of the privacy of respondents</u>.





 2011: Online response is introduced for the first time (Questionnaire B of the PC version only)



 2016: Online response is introduced also for Questionnaire A (PC version only)



 2021: Online questionnaire forms are developed to allow online response via smartphones and tablets

	Questionnaire A	Questionnaire B
PC version	From 2016	From 2011
Smartphone version	New in 2021	New in 2021



♦ Online response rate for 2021 Survey

Questionnaire A: 27.2%

2016: 10.2%

Questionnaire B: 25.4%

2016: 9.9%





Screen Image of Online Questionnaire (PC version) (Experiences on leisure activities during the past year) Questionnaire A

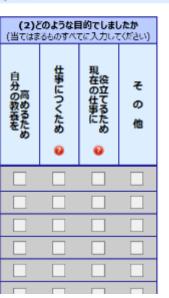
#### 21 学習・自己啓発・訓練について

項目の解説

内容例示一覧

- 仕事・学業として行うものを除き、知識・教養を高めるため、仕事に役立てる(技術・資格取得を含む)ことなどを目的としたものについて入力してください。
- 児童・生徒・学生が授業・予習・復習として行うものや社会人の職場研修は除きます。
- クラブ活動や部活動は含めます。
- この1年間(令和2年10月20日~令和3年10月19日)に1日でもした場合は、(2)以降も入力してください。

#### 







Screen Image of Online Questionnaire (PC version) (Time Use) Questionnaire A

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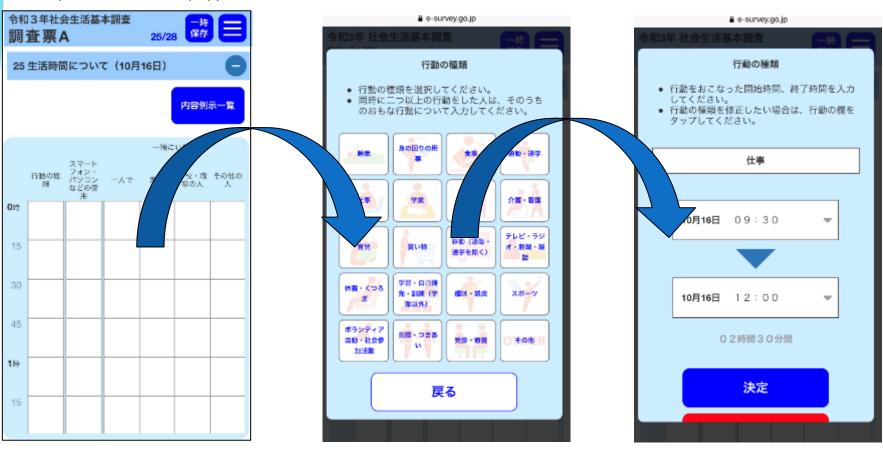


Screen Image of Online Questionnaire (PC version) (Time Use)
 Questionnaire B

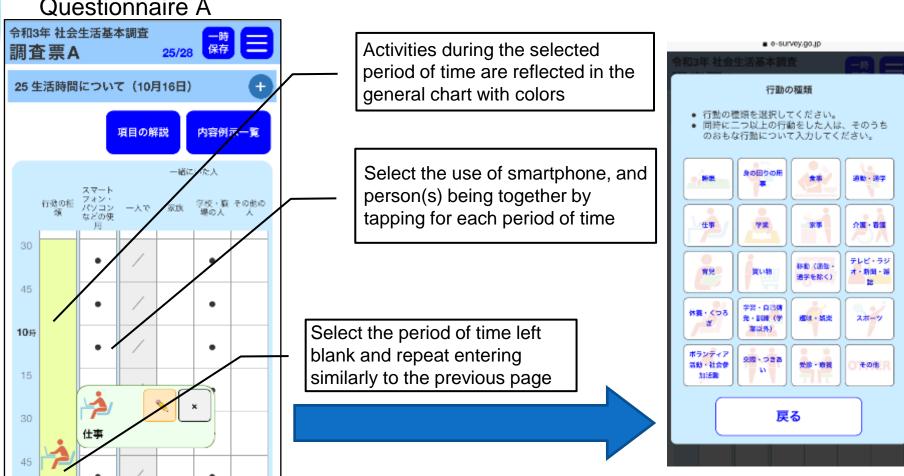
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Screen Image of Online Questionnaire (smartphone version) (Time Use (1)) Questionnaire A

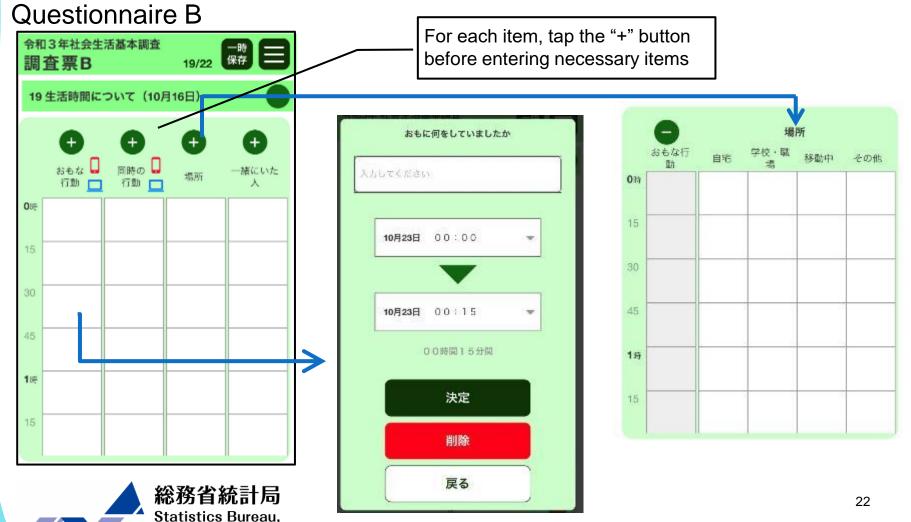


Screen Image of Online Questionnaire (smartphone version) (Time Use (2)) Questionnaire A



Ministry of Internal Affairs and Communications

♦ Screen Image of Online Questionnaire (smartphone version) (Time Use)











## Thank you for your attention.







